

M64



WINNIPEG
EMERSON
HALLCOCK
GRAND FORKS
CROOKSTON
FARGO
DETROIT
FARGUS FALLS
SAUK CENTRE
ST. CLOUD
MINNEAPOLIS
ST. PAUL

BLAZING MIDWINTER TRAILS

WINONA
LA CROSSE
MILWAUKEE
MADISON
CHICAGO
BLOOMINGTON
SPRINGFIELD
DES MOINES
BETHANY
ST. JOSEPH
KANSAS CITY
ATLANTA
ST. LOUIS
CAPE GIRARDEAU
FLOPLIN
MUSKOGEE
BLYTHEVILLE
MEMPHIS
CLARKSDALE
JACKSON
HATTIESBURG
BATON ROUGE
NEW ORLEANS
NATCHITOCHE
ALEXANDRIA
BUNKIE
SHREVEPORT
LONGVIEW
DALLAS
DENISON

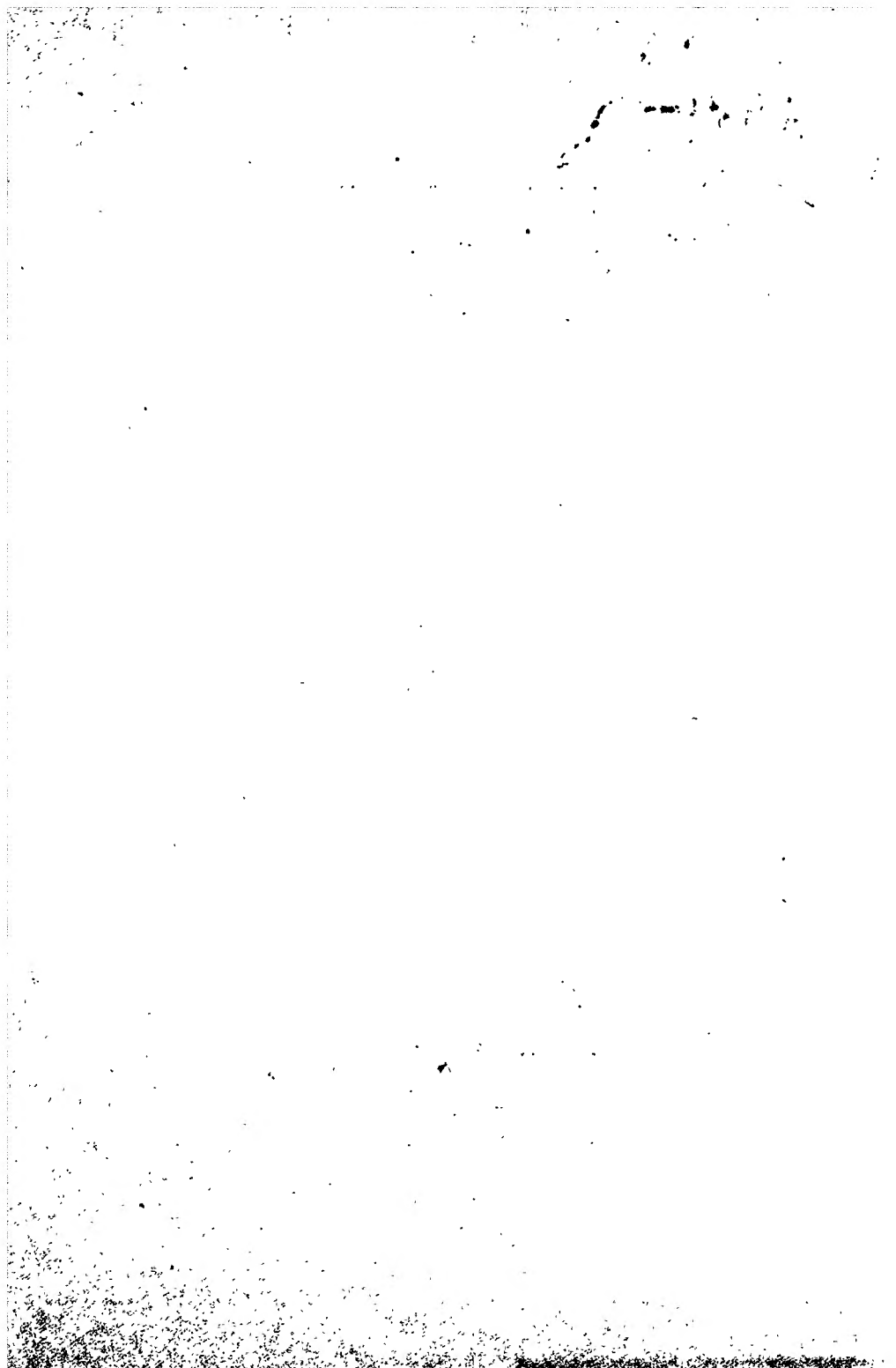
"PINE TO PALM" TOUR

ORGANIZED AND
CONDUCTED BY

THE
WINNIPEG
EVENING
TRIBUNE

JANUARY 23RD TO
FEBRUARY 19TH 1926





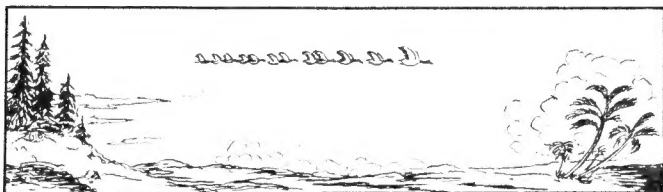


BLAZING MIDWINTER TRAILS

*From Pine
to Palm*



The Winnipeg Tribune
WINNIPEG, MANITOBA, CANADA



BLAZING MIDWINTER TRAILS

DEMONSTRATING in a spectacular and convincing manner that Winnipeg is linked to the Gulf of Mexico by all-season highways, eighty-one Canadians set out from Winnipeg on January 23rd, 1926, on a "Pine to Palm" midwinter motor tour to New Orleans and return. The adventure was keenly enjoyed by every participant, and the cordial enthusiasm and lavish hospitality with which the party was everywhere received made the journey an epic of good-will between mid-Canada and the Mississippi Valley.

Starting in a whipping northeast wind, with the thermometer several degrees below zero, they experienced every type of weather and had a taste of every climate, from the frosty to the semi-tropical. The last traces of snow were seen in Southern Iowa. Crossing the Missouri border, they were welcomed by a warm south wind which within a mile caused



them to open the windows of their cars. In Eastern Kansas, two days later, they noted, 1,151 miles from Winnipeg, the first creek without a trace of ice. In Texas they stowed away their overcoats, and until they were well northward on their return journey, enjoyed to the full the balmy Gulf Coast weather.

The party was organized by The Winnipeg Evening Tribune, and was conducted by Mr. Wesley McCurdy, business manager of The Tribune.

PREMIER BRACKEN'S APPRECIATION

"I don't know how, adequately, to thank The Tribune for the splendid work it has done. The Tribune organized, financed, advertised and managed the whole undertaking, and I think myself it has been the most successful advertising or publicity venture that has ever been attempted anywhere in Canada. This province will probably never be able to repay The Tribune for the advertising it has received all over the United States and Canada through this trip."

HON. JOHN BRACKEN

Premier of Manitoba, in a speech of welcome
to the returning tourists



FROM PINE TO PALM



Other cars joined the party at various points in Minnesota, North Dakota, Iowa and Missouri 34 American participants completing the tour with their Canadian friends.

The plan grew out of The Tribune's Daylight Run from Winnipeg to Minneapolis on May 15, 1925, when six Winnipeg cars made the 500-mile trip between dawn and dusk, demonstrating that Winnipeg is within easy touring distance of the Twin Cities. The Daylight Run proved so successful from every standpoint that a more ambitious scheme was projected, and on December 4, 1925, The Tribune announced that it would organize a midwinter motor trip to New Orleans and return.

"In some respects a pleasure trip," the announcement read, "it will have a business objective. Its primary purpose will be to interest tourists in Winnipeg, to spread the story of Manitoba's summer attractions and her opportunities for investment and land settlement, all the way from the international boundary to the Gulf of Mexico, a distance of some 2,300 miles."

The boldness of the plan was universally conceded; its feasibility regarded as problematical. The Tribune definitely shouldered the risk, undertaking to provide adequate equipment of service cars and other measures, for the safe and comfortable passage of every member of the party through the "snow belt."

The Tribune devoted many columns of well-illustrated publicity to New Orleans and to other



cities which would be visited. The City of Winnipeg, the Province of Manitoba and the Government of Canada gave assurances that they would have official representatives on the trip. Other Manitoba cities and towns—Brandon, Portage la Prairie, Neepawa, Gretna, Rosser, Oak Bank, Lilyfield, and Victoria Beach—expressed their intention of sending representatives, and word was received that cars of tourists from several towns and cities in Minnesota, North Dakota, Iowa and Missouri would join the Canadians on their way southward.

On January 4 Bruce Boreham, sports editor of The Tribune, who was assigned the strenuous job



On their return to Winnipeg the Palm to Pine tourists were accorded by the Manitoba Legislature an honor rarely extended to any save Royal visitors, when the Assembly adjourned and Premier Bracken and members of his Government met the returning Manitobans on the front steps of the Parliament Buildings, welcoming them home.



of "advance agent" for the party, started southward, making arrangements for hotel and garage accommodation and other details at all points where the tourists were to stop.

RESOLUTION OF THE MANITOBA LEGISLATURE

On January 28, when the tourists were attending the Jefferson Highway Convention in St. Joseph, Missouri, the following telegram was received by W. McCurdy, business manager of The Winnipeg Tribune, who was in charge of the Pine to Palm run, from Hon. P. A. Talbot, Speaker of the Manitoba Legislature:

"By instruction of a resolution passed unanimously by the Legislative Assembly of Manitoba, I am sending, as Speaker of the House, in the name of the Assembly, to the Manitobans who are travelling on the "Pine to Palm" automobile trip organized by The Winnipeg Tribune, this message of congratulation on the cordial reception they are receiving along the course of their journey, and with it an expression of the satisfaction felt by all the members of the Assembly that this notable journey from Winnipeg to New Orleans is being made the occasion for continued manifestations of the friendship and good-will which unite the two English-speaking peoples, who are divided only by an unfortified boundary line across this continent, which for more than a century has been the world's most striking witness of the blessings of peace.

"The Assembly sends all good wishes to the touring Manitobans, and to their hosts who are receiving them with such warm hospitality as they move from State to State.

"To maintain and strengthen the friendship between the two countries is the duty and the pleasure of the patriotic citizens of both."



Members of the tourist party held a preliminary "get-together" dinner on January 20, at which the guest of honor, Sir James Aikins, Lieutenant-Governor of Manitoba, paid high tribute to The Tribune for the energetic and constructive spirit shown in formulating and organizing so bold an enterprise, and expressed his pleasure at being among the adventurers to extend his good wishes on the eve of their departure.

Stopping at Emerson, Man., on the international border, for customs inspection, the tourists proceeded to Hallock, Minn., for a luncheon tendered them by Mayor William Hartvig and 200 citizens.

MAYOR WEBB'S TRIBUTE

"Our common interest is to bring the people of the Mississippi Valley up this way. The natural flow of traffic should be up the Mississippi and Red River basins, instead of eastward and westward. The people of the South want some place to come during the summer instead of going to California. We want some place to go in the winter time, and by going south in winter we naturally attract those people back here for the summer. Co-operative effort is all we need to get a heavy traffic over the Jefferson Highway and into Winnipeg and Manitoba. We owe a debt of gratitude to The Tribune that cannot be repaid. On behalf of the people of Winnipeg and of Canada as a whole I thank The Tribune most heartily for having, in the Pine to Palm tour, launched a great co-operative effort in the most effective manner possible."



FROM PINE TO PALM



Maintaining their schedule during the afternoon, the fleet swept into Thief River Falls, Minn., just at dusk, when festoons of colored lights flashed a welcome and they were greeted by Mayor W. W. Prichard, Jr., assisted by committees of the Commercial Club. The Women's Club of Thief River Falls had arranged for the visitors an entertainment which took the form of a banquet and ball, attended by 300 citizens, giving the Canadians one of the most enthusiastic receptions of the entire journey.

Detroit, Minn., gave the Canadians a rousing reception at luncheon, and Mayor A. C. Knudson, who accompanied the party throughout the remainder of the trip, was tireless in urging the Southern motorists to emulate the wild geese and come northward in the summer.

Others who joined the party in Minnesota and completed the trip with the Canadians included John P. Mattson, veteran editor of the Warren "Sheaf," who entertained his readers with a racy chronicle of the tour; Mr. and Mrs. J. D. Lifquist, of Henning, Minn.; Mayor Theodore Christenson and City Clerk E. G. Buse, of Thief River Falls; Mr. and Mrs. W. P. Chesnut and Mr. and Mrs. G. C. Hoenck, of Fargo, N.D.; George Pettibone, M. J. Reilly, and Jack O'Leary, of Detroit, Minn.

In Little Falls, where the second night was spent, 600 citizens spread a banquet for the visitors. The Elks' Home was decorated with pines and palms for the occasion. Mayor N. N. Bergheim and George Kiewel headed the reception committee and ad-



Prominent Supporters of Pine to Palm Tour.



BLAZING MIDWINTER TRAILS



dressess were delivered by J. K. Martin, president of the Minnesota Automobile Association, and Senator C. Rosenheimer. At Little Falls Mr. and Mrs. Julius Jetka and Max Oreck joined the caravan.

Reaching Minneapolis at 12.15, January 25, the tourists were greeted at the city limits by Mayor George E. Leach and a party of citizens. They were royally entertained by city officials and the Civic and Commerce Association.

At 3 o'clock a committee of welcome from St. Paul took charge of the party, and conducted them to a state dinner in the capital city. Mayor Arthur E. Nelson complimented The Winnipeg Tribune upon initiating the Pine-to-Palm Tour, which was proving to be a genuinely big co-operative movement, whose success was an illustration of fine spirit. "We here in St. Paul are sold on Winnipeg," he declared.

Governor Theo. Christianson, of Minnesota, declared that he recalled vividly his hospitable reception in Winnipeg last summer on a similar sociability run, and complimented the Canadians on their spectacular feat, which would strengthen the ties of friendship across the international border.

On leaving St. Paul the following morning, the Pine to Palm party was accompanied by W. A. Tilden, official representative of the St. Paul Auto Club, and his wife and two daughters. Minneapolis was represented by an auto carrying Mr. and Mrs. R. H. Heard.



Tribune's Organization Back of the Caravan.



BLAZING MIDWINTER TRAILS



The run through Southern Minnesota and Iowa was a continuous demonstration of hospitality. Every town was decorated with flags. Faribault, Minn., an unscheduled stop, refreshed the tourists with doughnuts and piping hot coffee, providing one of the most delightful informal features of the trip.

Entertainment at Faribault was in the hands of a Chamber of Commerce committee.

Mason City, Iowa, declared a civic holiday, and 300 of its citizens gave the tourists a luncheon. Hugh H. Shepard, retiring president of the Jefferson Highway Association, and Mrs. Shepard, joined the party at Mason City.

Des Moines organizations sent a party to Ames, 35 miles away, to greet the Canadians, and that evening gave a banquet at which Senator Lafayette Young delivered an eloquent address on the friendship between the United States and Canada.

The little city of Bethany, Missouri, "did the honors" of welcoming the visitors to the great state in splendid style. They were met eighteen miles north, at Eagleville, by a committee of Bethany's Chamber of Commerce headed by J. C. Ray, its president, who escorted the visitors to Castle Hall of Mahaska Lodge, Knights of Pythias, where an elaborate banquet was furnished by the Chamber of Commerce and presided over by Mayor Wm. Roleke. A reception followed the banquet, where cordiality made a deep impression. On leaving the tourists were presented with baskets of delicious home-grown apples.



Representatives of Dominion Government, Manitoba Government, City of Winnipeg, and Winnipeg Public Bodies Who Took Part in Tour.



The visit of the Pine to Palm tourists to St. Joseph, Mo., coincided with the annual convention of the Jefferson Highway Association, January 28. The civic organizations of St. Joseph joined forces with the Chamber of Commerce and the Automobile Association in entertaining the Canadian party. Their feat in driving from Winnipeg to St. Joseph over midwinter roads earned them the title of "intrepid Canadians," and they were accorded the convention's hearty congratulations on "one of the most daring highway experiments ever attempted."

While in St. Joseph, also, the tourists received a most noteworthy assurance that their feat was appreciated at home. A telegram was received from Hon. P. A. Talbot, Speaker of the Legislative Assembly of Manitoba, conveying a resolution of congratulation to the tourists, which had been passed unanimously by the Legislature.

Mayor Ralph H. Webb, of Winnipeg, who had given enthusiastic support to The Tribune in organizing the tour, was elected president of the Jefferson Highway Association.

Driving into Kansas City during the afternoon of January 29, the Canadians were escorted by Automobile Club pilots. Lou E. Holland, president of the Kansas City Chamber of Commerce, speaking at the official banquet to the tourists, assured them that should a party from Kansas City visit Winnipeg he would be one of them.

At Kansas City the party was joined by J. McW. Ford, ex-mayor of Shreveport, La., and Robert Rus-



Some of the Representatives of Neighboring Manitoba and
United States Centres Participating.



BLAZING MIDWINTER TRAILS



sell, of Fort Scott, Kansas, who came to extend the welcome of their respective cities to the tourists.

In Eastern Kansas the motorists encountered brick-paved highways and wonderful roads made of Joplin chat, tailings from the lead and zinc mines of the district.

Dr. P. F. Gatley, mayor of Louisburg, tendered an official welcome as the party passed through that town. Fort Scott, flying the handsomest flag display seen on the trip, entertained the Canadians at a luncheon, at which George W. Marble, editor of the Fort Scott Tribune, was the chief speaker.

James A. Gibson, secretary of the Joplin Chamber of Commerce, greeted the party in Pittsburg, Kansas, and piloted them to Joplin, Mo., where a rousing welcome was accorded them, despite the fact that they arrived in a shower of rain. At the banquet, attended by 350 Joplinites, Mayor F. Taylor Snapp and Felix K. Eberlein, President of the Chamber of Commerce, shared the honors of presiding. Eloquent addresses were delivered by Mercer Arnold, past president of the Chamber of Commerce; Grover James, President of the Ozark Playgrounds Association; and John Malang, manager of the Joplin Special Road District.

The country between Joplin and Picher, Okla., proved extremely interesting to the Manitobans. The surface soil is extremely fertile, and is intensively farmed, while in the corner of practically every farmyard is the opening of a lead and zinc mine. Active operations both below and above ground are



Ladies from Winnipeg and Other Points Who Took Part in
the Tour.



carried on simultaneously. There are 275 mines in the neighborhood of Picher.

Mayor J. W. Robert, of Miami, Okla., heading a party of six cars, joined the tourists at Joplin, to pilot them to Miami, where a brief stop was made. At Wagoner, they were presented with miniature bales of cotton, the product of Wagoner County.

Running 75 miles through a light rain, the tourists arrived in Muskogee, Okla., for a late luncheon. At the official banquet in the evening, D. N. Fink, past president of the Muskogee Chamber of Commerce, presided. Mayor F. B. Beall delivered a graceful address of welcome. Muskogee's citizens made the Canadians feel at home, and the afternoon and night spent in the Oklahoma city was one of the brightest spots of the trip.

Leaving Muskogee at 7 o'clock on the morning of February 1, the motorists were reminded of Canada in crossing the South Canadian River. Through the hospitable action of the Governor of Oklahoma, tolls were suspended. Not to be outdone, Governor Miriam A. Ferguson, of Texas, lifted the tolls on the long bridge across the Red River, whose name was also a reminder to the Winnepeggers, who have a river of similar name flowing through their home city.

Twenty miles out of Denison they were met by a committee of business men, and J. Lee Greer, president of the Chamber of Commerce, officiated at a luncheon attended by 300, Mayor W. S. Hibbard delivering the address of welcome.

Canadian Tourists Pay Tribute to
Memory of Lincoln at Springfield

"PINE TO PALM"

TOURISTS ARE
HERE ON LONG
MOTOR JAUNT

50 AUTOS FROM
CANADIAN CITY
TO VISIT HERE

WINNIPEG CARAVAN
ROYALLY WELCOMED
BY TEXAS' GATE CITY

TOURISTS

HERE TODAY

Advance Man Makes Arrangements for Winnipeg to
New Orleans Caravan Through St. Joseph.

WINNIPEG TOURISTS ON WAY TO
GULF, ARRIVED HERE TODAY;
WARMLY RECEIVED BY CITIZENS

Reproductions of portions of
a few of the many thousands
of articles which appeared in U.S.
publications in reference to
The Tribune's "Pine to Palm" Tour.

2,174 MILE
Best Publicity Stunt
On Record, Mr. Clubb
Says of Tribune Tour

Pine-To-Palm Tour
Arrives in Jackson

Mighty Motorcade Visits on Way Home,
Visit to New Orleans and Gulf Coast

WINNIPEG CARAVAN
REACHES DENISON ON
PINE TO PALM TOUR

WINNIPEG TOURISTS WILL
REACH LONGVIEW FEB. 2ND
AND TAKE LUNCHEON HERE

CANADIANS START
CANADIANS OFF
AFTER NIGHT
STOP IN DALLAS

Party Will Be Feted at
Mason City Tuesday Noon

REPRESENTATIVE OF
WINNIPEG TRIBUNE
HERE SATURDAY

PLANS FOR CARAVAN
TO VISIT ST. JOSEPH

Canadians Homeward Bound Reach
Memphis, Tenn., Making Fine Record

PINE TO PALM
TOURISTS WILL
STOP IN T. R. F.

SHEAF EDITOR JOINS
WINNIPEG TOURISTS

PINE-TO-PALM
TOURISTS HERE
FOR EXTRA DAY

Winnipeg Folks Accede to Re-
quest to Remain in Muskogee
Sunday, January 31

PINE TO PALM CARAVAN
WILL REST HOUR IN CITY

WINNIPEG TOURISTS
IN CITY SATURDAY

PINE TO PALM
TOURISTS ARE
FETED IN CITY

PINE TO PALM
TO BE ENTERTAINED

for Party En Route to
Oundo to New Orleans

BANQUET HERE AT SEVER'S

PINES-TO-PALM
TOURISTS AT
AT SHREVEPORT

PINE TO PALM
MAKES BIG

Party of 112 From W
Take Winter Auto
To New Orleans

SHORT STOP IN H

CHADIAN VOICE
PRaise OF MIAMI
GREETING ON TRIP

MEN OF MEMPHIS
TOURISTS' HOSTS
FOR BREAKFAST

TRIBUNE TOURISTS WILL
BE WELCOME IN MANSFIELD

Our Trouble And Joy
Made Travel Easy When
They Eat Here



Ladies from Winnipeg and Other Points Who Took Part in
the Tour.



BLAZING MIDWINTER TRAILS



Mayor Will Leslie of Sherman was at Denison to pilot the party to Sherman, and at that point they were met by the Dallas escort, which included Mayor L. Blaylock, Dr. J. H. Connell, president of the Dallas Auto Trades, E. R. Brown, president of the Chamber of Commerce, and others. Covers were laid for 500 at the evening's banquet in Dallas.

Mineola, an unscheduled stop, gave the Pine to Palm party a wonderful reception. Stopping for lunch at Longview, the tourists were greeted with copies of The Winnipeg Tribune, hot off the press. The edition was published by Col. Wm. Tucker, of the Longview Daily News, who brigaded with Col. Webb, mayor of Winnipeg, in France. At a luncheon tendered the visitors, dessert consisted of ice cream in the shape of a bale of cotton, with strips of chocolate representing the steel ties. These and other examples demonstrated that Longview is a live community, which knows how to push its own products.

Shreveport, Louisiana's second city in size, welcomed the tourists at a banquet attended by 400. R. O. Roy, president of the Chamber of Commerce, was toastmaster, and J. P. Dixon, acting mayor, delivered the address of welcome.

On the morning of February 3 Mansfield, La., staged an entertainment that gave the tourists their most striking introduction to the genuine "way down South" atmosphere. On one side of the town square a great chorus of negroes was massed, singing their marvellous "spiritual" harmonies. On the other



side of the square the high school girls sang famous Southern songs and popular melodies. Practically the entire population of the town was present, and contrived, by sheer cordiality, to express the warm and gracious friendliness of the South in an unforgettable manner. The day was perfect, and the informality and sincerity of Mansfield's reception epitomized, perhaps better than any other single event, the wonderful hospitality which the Southerners everywhere accorded the Canadians.



Longview, Texas, Edition of The Winnipeg Tribune.



FROM PINE TO PALM



Mayor J. H. Keyser, of Natchitoches, the oldest town in Louisiana, welcomed the tourists at an official luncheon. E. L. McClung, Jr., president of the Natchitoches Chamber of Commerce, acted as toastmaster.

Two cars from Alexandria met the Canadians at Colfax, 50 miles north. The Alexandria Chamber of Commerce gave a banquet attended by 350 persons, its president, J. H. Johnson, acting as toastmaster. Mayor J. F. Foisy introduced J. A. R. Peart and C. F. Crockett, former Canadians, who delivered addresses of welcome. George C. Merkel, Secretary-Manager of the Alexandria Chamber of Commerce accompanied the party to Bunkie, the next morning, explaining the scenic beauties and resources of Central Louisiana to Mayor Webb of Winnipeg en route.

At Bunkie, La., the reception accorded the visitors was very hearty. Dr. W. D. Haas made a speech of welcome and presented them with large paper-shell pecans from his plantation. A committee of pretty girls distributed Louisiana oranges, and each visitor was presented with a japonica. The caravan was accompanied as far as the Melville ferry by R. D. Nibert, of Bunkie.

The Chamber of Commerce, Kiwanis, and Rotary Clubs of Baton Rouge entertained the Canadians at luncheon on February 4th. Selby Kean, Local Director of the Jefferson Highway, H. C. Yarbrough, and J. L. Liter met the party at Rose-dale, some twenty miles from the city, and escort-



Official Representatives and Private Members of the Party.



ed them into Baton Rouge. C. P. Manship, editor and owner of the State Times, acted as chairman of the meeting and welcome from the State was delivered by Hon. James J. Bailey, Secretary of State. The party was extended a welcome from the City of Baton Rouge by H. Payne Breazedale, City Attorney.

The New Orleans reception committee, headed by Hebert Flowers, president of the New Orleans Public Service Corps, with a 25-piece brass band, and 20 prominent business men, met the tourists 23 miles out of New Orleans, and conducted them to the terminus of the southward trip. Charles E.

AN EXPERT'S ESTIMATE

Mr. Gordon E. Hunter, Western Director of the J. J. Gibbons Advertising Agency, has computed the net value of the publicity devoted by American newspapers to the Pine to Palm tour at a quarter of a million dollars. "The spectacular and original nature of the enterprise," says Mr. Hunter, "aroused widespread interest, not only in the Mississippi Valley, but over the entire United States, and gained for Winnipeg and Manitoba publicity of the very highest value."



Other Official Representatives and Private Members
of the Party.



BLAZING MIDWINTER TRAILS



Dunbar, Jr., president of the Association of Commerce, had completed every detail for the convenience of the visitors. The next day, February 5, was marked by an official reception in the Mayor's parlor, where Arthur J. O'Keefe, acting mayor, acted as host. In the evening a banquet, attended by 500 persons, was given under the joint auspices of the civic, commercial and social organizations of New Orleans. Walter Parker, former manager of the Association of Commerce, was toastmaster. James M. Thomson, publisher of the New Orleans Item, announced that his paper would sponsor a return visit of a New Orleans motor party to Winnipeg in the summer.

February 6 was spent in visiting points of interest in and about New Orleans. Before leaving New Orleans the Canadians had a night to themselves and took dinner together, laying the foundation for a Pine to Palm Association.

Starting on the return journey on the morning of February 7, the New Orleans Chamber of Commerce sent two cars as an escort forty miles north, where B. D. Moore, mayor of Hattiesburg, Miss., and a committee met the party. Three hundred Hattiesburg citizens tendered the visitors a luncheon at which R. B. McLeod, president of the Chamber of Commerce, was toastmaster. Each visitor was presented with a box of paper shell pecans, grown near Hattiesburg, as a souvenir.

Hon. Henry Whitfield, Governor of Mississippi, Walter A. Scott, mayor of Jackson, and other prom-



inent citizens, welcomed the Canadians on their arrival at the state capital, and joined them at breakfast next morning.

George R. Powell, "George" of Jackson, was the first to greet us and the last to say goodbye. He was on the job to attend to our needs every minute of the time in between.

L. A. Ross, mayor of Clarksdale, Miss., G. P. Clark, editor of the Daily Register, and other prominent citizens, greeted the Canadians on their arrival in that town.

Memphis, Tenn., struck an original note by entertaining the Canadians at an old-fashioned Southern breakfast. Mayor Rowlett Paine and Senator Frank D. Fuller extended formal welcome.



Mayor O'Keefe and Members of Reception Committee
Welcome Col. R. H. Webb, Mayor of Winnipeg,
on the Arrival of Pine to Palm Party.



FROM PINE TO PALM

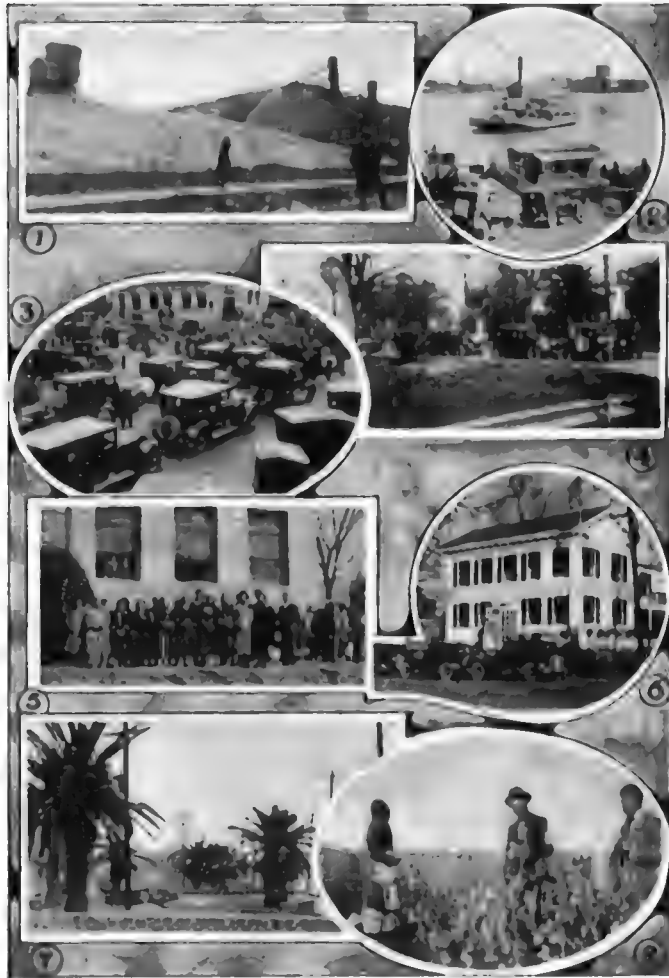


The breakfast was arranged by the Chamber of Commerce, through a committee headed by the vice-president, W. B. Hill. The president, C. Arthur Bruce, presided.

After breakfast the party crossed the Harahan Bridge into Arkansas, being met at the county line by a party from the Blytheville Chamber of Commerce which accompanied the tourists into that enterprising city. At Blytheville luncheon was served to the visitors, the Blytheville band extended a hearty musical greeting, the streets were pleasingly decorated and citizens made it plain that the Winnipeg party was very welcome. At Benton, Mo., too, the streets were decorated with flags and bunting and the same wholehearted hospitality was in evidence. In both places the visitors were much impressed by the excellent condition of the roads over which they passed.

As the caravan approached Cape Girardeau, Mo., two cars in charge of William J. Kies, president of the Chamber of Commerce, met the tourists. At a banquet of 150 covers Dr. J. A. Serena, president of the Southeast Missouri Teachers' College, acted as toastmaster. Mayor J. A. Barks, A. L. Harty, President of the Southeast Missouri Trust Co., and Julian N. Friant made speeches of welcome.

Robert B. Brooks, on behalf of the mayor, welcomed the Canadians to St. Louis, and 350 guests partook of the Chamber of Commerce banquet. Lon Sanders, president of the American Security Com-



SCENES ON THE PINE TO PALM TOUR

1. Lead and Zinc Mine in Joplin District; 2. Tourists at Baton Rouge Ferry; 3. A Stop in a Texas Town; 4. Under the Palms, New Orleans; 5. Negro Choir, Mansfield, Louisiana; 6. Lincoln Mansion. Springfield, Illinois; 7. Park Scene in New Orleans; 8. Tribune Tourists Help Mammy With Her Cotton-picking.



BLAZING MIDWINTER TRAILS



pany, was toastmaster. Carl J. Baer and John H. Gundlach were the principal speakers.

Arriving in Springfield, Ill., on the eve of Lincoln's birthday, the Canadians were luncheon guests of the Springfield Chamber of Commerce, the American Business Men and Cosmopolitan Clubs. Following the luncheon the party visited Lincoln's home and tomb. At the Tomb, Mayor Webb placed a wreath upon the last resting place of the Great Emancipator. Mayor S. A. Bullard, G. E. Weaver, president of the Chamber of Commerce, Truman L. Flatt, president of the Springfield Automobile Club, and several hundred prominent citizens accompanied the Canadians to the outskirts of the city.

Lincoln, Ill., entertained the tourists at lunch. On their arrival in Bloomington at 6.30 they attended a banquet at which the city, the Association of Commerce, the Rotary Club and the Automobile Club were joint hosts. Three hundred persons were present. Mayor F. H. Blose, William Bach, president of the Rotary Club, W. S. Harwood, president of the Association of Commerce, made speeches. Hon. Frank Gillespie, one of Illinois' most famous speakers, delivered a most interesting address on Abraham Lincoln.

The tourists were given an honorary escort into Chicago by the Chicago Motor Club, and were luncheon guests of The Chicago Association of Commerce in the club rooms of the American Furniture Mart, the world's greatest commercial building.



BLAZING MIDWINTER TRAILS



R. C. McManus, general counsel, Swift and Company, was toastmaster, and Francis X. Busch, Corporation Counsel for the City of Chicago, delivered the address of welcome on behalf of the Mayor.

Mr. Edward E. Gore was the principal speaker. Mr. Gore was a former President of The Chicago Association of Commerce and was chairman of that organization's delegation to Winnipeg and Western Canada several years ago. H. F. Miller of the Association also spoke.

After the luncheon the hospitality of the Club was thrown open to them and many of the delegates were taken on personally conducted tours through the various furniture exhibits.

On February 13 the Canadians were met at Racine, Wis., by three cars containing the Milwaukee reception committee, which included Kenneth Jacobs, Jr., acting chairman of the Association of Commerce; Hugo W. Gehrke, manager of the Trans-



Canadians Photographed in Mayor A. J. O'Keefe's Parlor
at New Orleans.



portation Division, and George O. Hoehn, committee secretary of the association. The Association of Commerce, manufacturers and jobbers tendered the visitors a banquet attended by 250. John M. Niven, city solicitor, was toastmaster. Harry J. Bell, executive director of the Association of Commerce, delivered the address of welcome. Hon. Daniel W. Hoan, mayor of Milwaukee, spoke on international waterways, and Burt Williams, a director of the Milwaukee Association of Commerce, spoke on Canadian-American trade relations.

When the Canadians stopped in Madison for lunch on Sunday, February 14, although no official function had been arranged, city and state officials participated in an informal gathering.

The City of La Crosse jointly through its Chamber of Commerce and City Council, entertained the leaders of the party at dinner that evening; their cordiality was particularly gratifying in view of the fact that it was almost midnight when the Canadians arrived. Part of the caravan was detained by hard going, and spent the night at Tomah, Wis.

The entire party was reunited at Winona, Minnesota, where 300 citizens gave them an official luncheon. This luncheon was the co-operative effort of the Association of Commerce, Kiwanis, Rotary, American Legion, American Legion Auxiliary, and the American Legion Drum Corps. Mayor E. A. Brown welcomed the tourists and presented to them the keys of the city. Col. W. F. Brandt, as toastmaster, represented the American Legion Drum



Corps, Dr. N. A. Roettiger, the American Legion, Mrs. M. L. Spencer welcomed the women as spokesman for the Legion Auxiliary, and President C. B. O'Brien of the Association of Commerce extended the greetings of the Association to Mayor Webb and party.

On their arrival in Minneapolis, the Canadians were given an enthusiastic informal reception by city and state officials.

Mayor J. Arthur Benson and E. D. Cross, president of the Chamber of Commerce of St. Cloud, Minn., headed the deputation of welcome in ten cars. E. D. Cross acted as toastmaster at the St. Cloud banquet tendered by the city, Chamber of Commerce, Rotary and Kiwanis Clubs. Chas. F. Ladner, Rotary president, and Dan Haslem, Kiwanis president, also spoke.

At 10 o'clock on the morning of February 17 the party made a brief stop at Sauk Centre, Minn., and were greeted by a welcoming committee, which included Asa Wallace, editor of the Herald, and Dr. John Lewis, brother of Sinclair Lewis, the novelist.

An elaborate official luncheon was tendered at Fergus Falls. Mayor Benson made a hearty welcoming speech, and was followed by George Countryman, speaking for the Commercial Club, and President Wulfsberg of the Kiwanis Club and President Lippitt of Rotary.

Arriving in Fargo, N.D., at 4 o'clock, the caravan paraded through the streets amid demonstra-



FROM PINE TO PALM



tions of enthusiasm. The Commercial Club of Fargo tendered the visitors a banquet, at which Mayor J. H. Dahl delivered an address. Sam Stern, president of the Commercial Club, and Seth W. Richardson, U.S. District Attorney, also spoke. The dinner was followed by a dance.

On February 18 the Canadians were entertained at luncheon at Grand Forks, N.D., after which the visitors were driven around the city by W. W. Blain, secretary of the Commercial Club. At the limits of Grand Forks the reception committee from Crookston, Minn., took charge of the fleet. This committee included Dr. Thomas Spencer, Rotary president; Mayor N. A. Bray, T. L. Stickney, B. W. Sewell, superintendent Minnesota Highways Department, and Miss Olga Braaten, secretary of the Commercial Club.

At the dinner in Crookston, Fargo, Grand Forks, Erskine, Detroit Lakes, Dougal, Warren and other communities were represented by from two to ten citizens each. Duluth sent four cars; Red



Canadians Photographed After Placing Wreath at
Lincoln's Tomb.



Lake Falls sent 14 citizens. Dr. O. E. Locken, president of the Crookston Commercial Club, acted as toastmaster.

On February 19, Emerson, Man., tendered the home-coming tourists a sumptuous official luncheon. Mayor E. Casselman, Dr. T. H. McFadden and Geo. Pocock headed the reception committee, and each tourist was presented with a tastefully printed souvenir card bearing the words:

"Your accomplishment attests to the possibilities of our northern roads and climate, your courage symbolizes the youth and vigor of Western Canada. We offer you greetings with full assurance that to us your safe return is as glad-some as the approach of spring."

Letellier, St. Jean, Morris, St. Agathe, St. Adolphe and St. Norbert were gaily decorated with flags as the caravan passed on the home stretch into Winnipeg.

Scenes of wild enthusiasm greeted the tourists as they entered their home city. All civic, service and community organizations participated in an enthusiastic welcome. A parade of over 1,000 cars and floats fell in behind the caravan and followed it through the principal streets, while the whistles and bells of the city joined in a clamorous welcome.

At a welcome-home banquet and ball in the Royal Alexandra Hotel, Premier Bracken, Acting Mayor Dan McLean and other officials congratulated the tourists on the successful completion of their feat.

Home-coming receptions in Brandon, Portage la Prairie, Neepawa, Gretna, Rosser, and Victoria Beach were equally enthusiastic when their representatives arrived, and The Winnipeg Tribune was universally congratulated upon the success of the undertaking.



FROM PINE TO PALM



PERSONNEL OF PARTY

Winnipeg, Man.

Ackland, J. W.
Agnew, H. M.
Alsip, E. L.
Bate, E. G.
Bate, Mrs. E. G.
Blair, S.
Boyd, W. J.
Bubbs, E. T.
Clubb, Hon. W. R.
Coddington, H.
Curle, J. H.
Drew, Miss S.
Dwyer, E. D.
Emmett, A. C.
Gallagher, J. Q.
Gallagher, Mrs. J. Q.
Gentzel, A. E.
Graham, J. D.
Graham, R. G.
Hunter, G. E.
Hurwitz, H.
Hutchings, E. F.
Jardine, J.
Jobin, Mrs. T.
Jones, C.
Kennedy, F. R.
Kennedy, Mrs. F. R.
Kennedy, E.
Kennedy, Miss D.
Kennedy, Miss W.
Kimber, H.
Kobold, V. C.
Loftus, E. B.
Lowry, J. E.
Lyons, M. A.

Moncrieff, H. G.
Moncrieff, Mrs. H. G.
Moncrieff, Miss Jean
Moon, G. V.
Moore, C. E.
Moore, Mrs. C. E.
Morris, J.
McCurdy, W.
MacLaren, Miss M.
McLaughlin, C. L.
Parkhill, R. H.
Porter, Col. G. C.
Ruse, J.
Ruse, Mrs. J.
Sandhurst, Mrs. P.
Simonite, C. E.
Skene, Mrs. J. C.
Skidmore, N. T.
Stephen, Mrs. W. G. J.
Taunton, H.
Taunton, Mrs. H.
Thompson, B. W.
Turner, Mrs. A. C.
Turner, A. C., Jr.
Turner, Mrs. A. C., Jr.
Webb, Col. R. H., Mayor
Webb, Mrs. R. H.
Webb, Miss G.

Ottawa, Ont.

Stead, Robt. J. C.

Brandon, Man.

Kennedy, P. A.
McCreary, W. W.
McKay, L. A.
Willmott, J. S.



BLAZING MIDWINTER TRAILS



Gretna, Man.

Pieper, C.
Pieper, W.

Lilyfield, Man.

Stewart, D. S.

Neepawa, Man.

Pedlar, C. T.
Pedlar, S. B.

Oakbank, Man.

Smyth, M. H.

Portage la Prairie, Man.

Bickle, Miss A.
Costigan, Miss V.
Lyon, G. R.
Lyon, Mrs. G. R.
Steiman, A. M.

Rosser, Man.

Howe, F. E.

Victoria Beach, Man.

Sprague, F. E.

Crookston, Minn.

Kiewel, Mrs. D. J.
Kiewel, Mrs. C. E.

Detroit, Minn.

Knudson, A. C., Mayor
O'Leary, J., Jr.
Pettibone, G. T.
Reilly, M. J.

Fargo N. D.

Chesnut, W. P.
Chesnut, Mrs. W. P.
Hoenck, G. C.
Hoenck, Mrs. G. C.

Henning, Minn.

Lifquist, J. D.
Lifquist, Mrs. J. D.

Little Falls, Minn.

Jetka, J.
Jetka, Mrs. J.
Kiewel, G.
Kiewel, Mrs. G.
Oreck, M.

Mason City, Iowa.

Shepard, H. H.
Shepard, Mrs. H. H.

Minneapolis, Minn.

Heard, R. H.
Heard, Mrs. R. H.

Red Lake, Minn.

Christenson, T., Mayor

St. Joseph, Mo.

Boder, B.
Ladd, W. D.
Ladd, J.
McDonald, R. L.

St. Paul, Minn.

Tilden, R.
Tilden, Mrs. R.
Tilden, Miss R.
Tilden, Miss H.

Thief River Falls, Minn.

Busz, E. G.
Kiewel, C. L.
Provencher, J.

Warren, Minn.

Mattson, J. P.



